



## WELCOME TO LONDON 2011!

### TOP 5 LONDON WINTER SALES

1. Top Shop
2. H&M
3. Carnaby Street
4. Mango
5. Zara



### TEACHER TRAINING

#### TEFL EXPRESS

Language Link's newest Teacher Training product has now launched.

TEFL Express is a great package of online courses for students to do whenever and wherever they choose, with all the prestigious backing of Language Link's long experience and expert reputation.

Online modules cover not only the basics of teaching, but also Professional English, Young Learners and Survival Teaching. Students can prepare for the Cambridge ESOL Teaching Knowledge Test (TKT). Blended programmes combining online learning with classroom based training are also available.

For details of TEFL Express visit: [www.teflxpress.co.uk](http://www.teflxpress.co.uk)



**TEFL** *express*



#### TEACHER RECRUITMENT

All Language Link teachers must have a university degree and hold a recognised qualification for teaching English as a Foreign Language to Adults. All prospective teachers are interviewed by Claire, our Director of Studies, and their qualifications are verified for authenticity. Claire also contacts two of the teacher's previous employers to acquire references. Every January, each teacher has an appraisal meeting with the DOS to discuss their professional development and plan their training and programme for the year.



#### WE WELCOME YOUR FEEDBACK!

Is there a course you would like to see Language Link offering? Are you students asking for something special? Give us your suggestions and we'll see what we can do! Our aim is to provide high quality tuition programmes which meet the needs of our clients.



#### NEWSFLASH!

From this month, the cost of public transport in London increases slightly. For details, click [here](#). Students studying for 14 weeks or longer will continue to benefit from a 33% reduction in travel costs: there is a £10 application fee.



#### SUMMER IS COMING!

It is only January, but already we are planning ahead for the summer season! We expect to be very busy this year, especially in June, July and August. If you are planning to send students at this time who require accommodation, please place your booking with us as soon as possible so that we can start making arrangements. If you wait too long we may not be able to offer your client their first choice of accommodation!



#### DID YOU KNOW?



The scientific name for snowdrop means milk flower. These lovely flowers are amongst the first to raise their heads in the UK in the New Year. Snowdrops are seen as symbols of hope and purity and in the past were associated with the cleansing of the earth after winter. In the time of Queen Victoria the flowers were thought to be associated with the dead: because they grow so close to the ground they were closer to people who had been buried. Perhaps because they're so often seen growing in churchyards and cemeteries it is considered unlucky to bring snowdrops into the house but then it is against the law to pick wild flowers or dig up the bulbs. Snowdrops are poisonous.



#### COURSE OF THE MONTH

##### - English for... -

Language Link now offers a great range of Business and Professional courses for those who need to improve their workplace English. **English for Lawyers, Legal Officials, Human Resource workers, Bankers & Secretaries** all provide a unique programme personalised to the group's needs. Focus is on communicative skills, and on the production of written English. Courses for other professionals are available on request.

#### SOCIAL PROGRAMME NEWS



This month has plenty of new trips and activities for students to take part in! Our Social Organiser, Mike will be taking students to **Cambridge (15th), Oxford (22nd) and Cheltenham & Bristol (29th)**.



There will also be a restaurant visit and a range of trips to London's theatreland.



For full details of each month's events, visit [www.language-link.co.uk/this\\_month's\\_social\\_programme.htm](http://www.language-link.co.uk/this_month's_social_programme.htm)